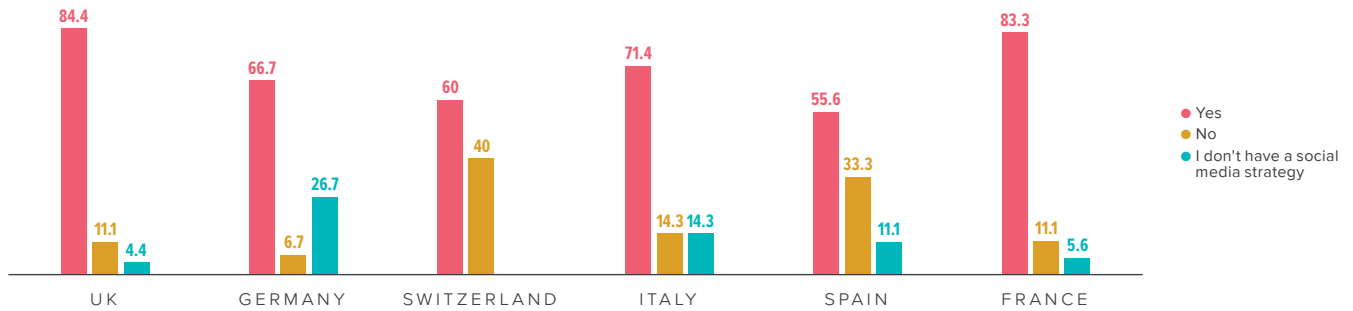
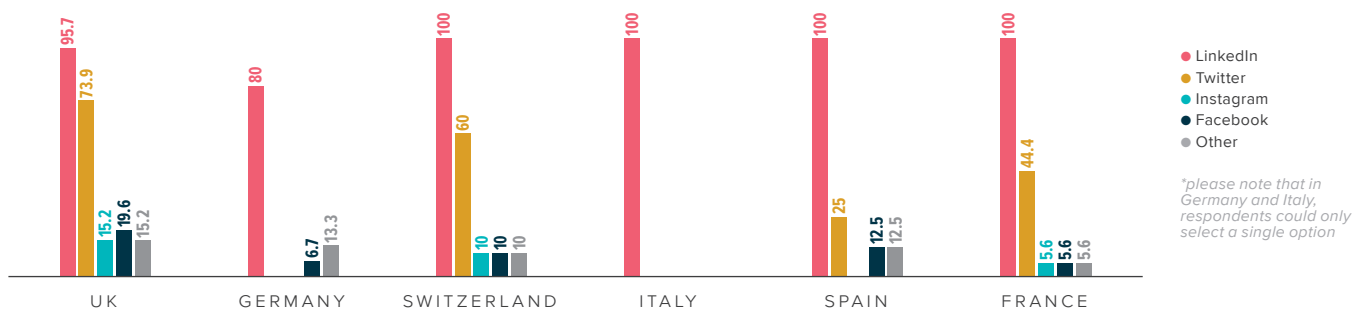


SOCIAL MEDIA 2019 EUROPEAN SURVEY RESULTS

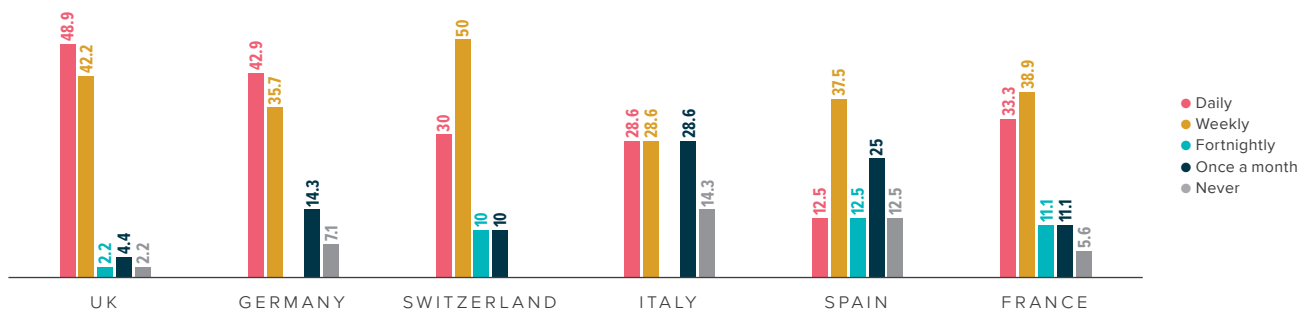
Is your social media strategy integrated into all of your marketing campaigns?



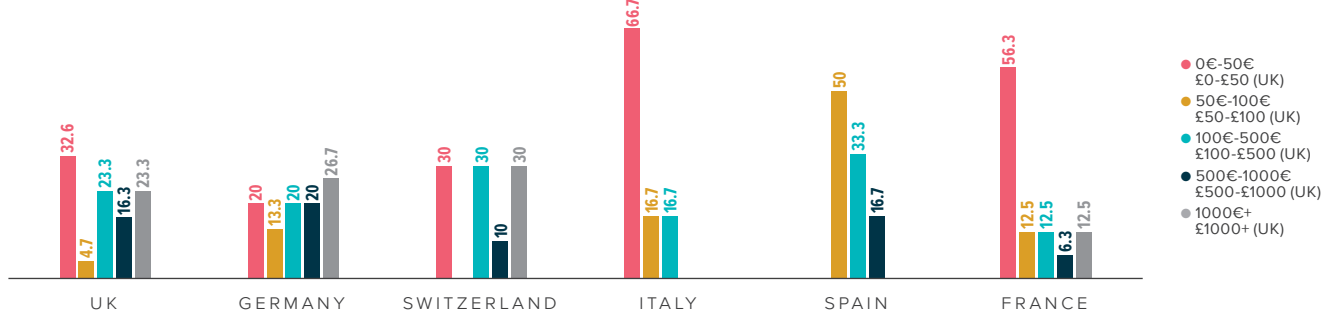
Which social media platforms does your company consistently/regularly use?



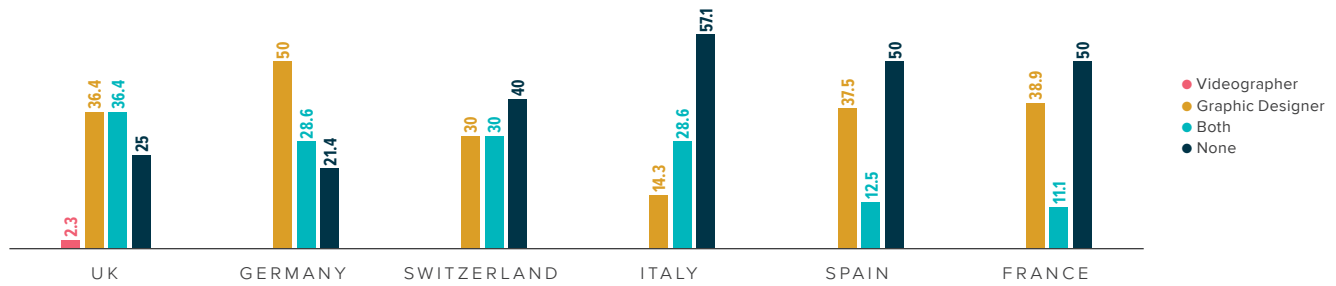
How often do you post onto your social media accounts?



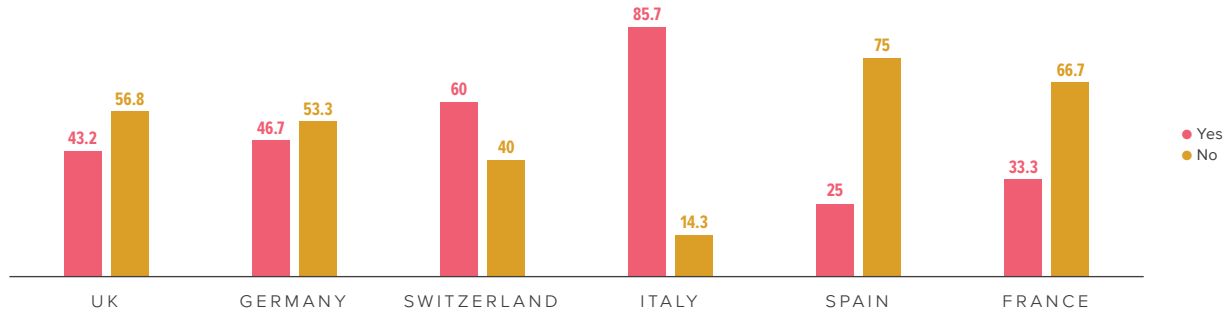
What is your monthly budget size for social media?



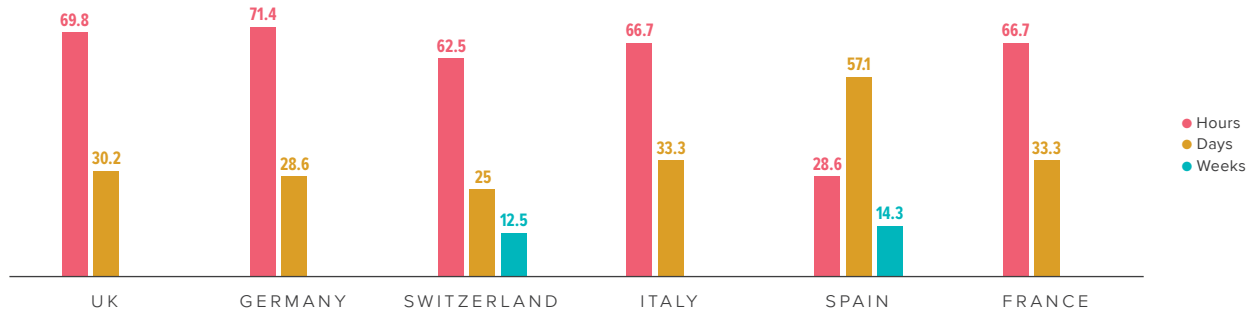
Do you have the support of a graphic designer and/or videographer?



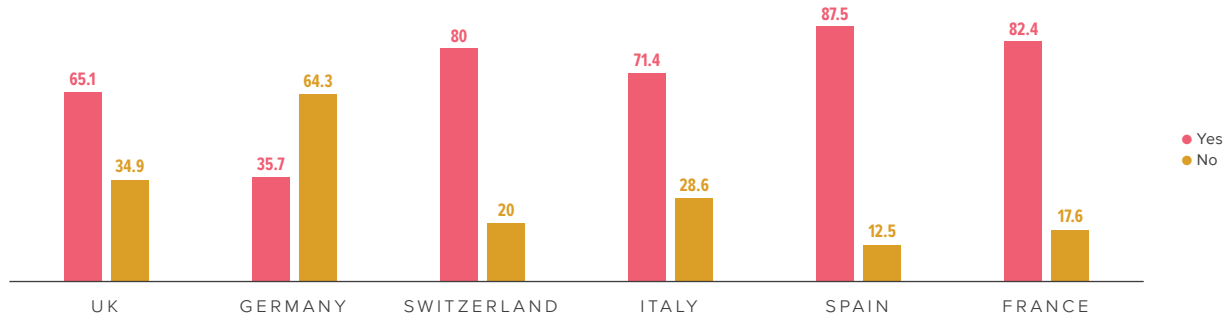
Do you have a dedicated compliance person to review your social media posts?



What is the normal turnaround time for compliance to approve your posts?



Do you struggle to prove the ROI on social media?



What are your social media KPIs based on? Lead Generation, New Business or Brand Awareness?

